

Legal Nodes Cookie Policy

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Legal Nodes <https://legalnodes.ua/> website ("**Website**") uses cookies. By using this Website, you agree with Legal Nodes Cookie Policy ("**Policy**") and with Legal Nodes use of cookies in accordance with the terms of this Policy.

1. What are Cookies?



Long story short: a cookie is a small piece of information, stored on your computer or phone, which is used by our Website.

A **cookie** is a small text file that is downloaded onto your 'terminal equipment' (e.g. a computer or smartphone) when you access the Website. It allows the Website to recognize your device and store some information about your preferences or past actions.

There are two main kinds of cookies: session cookies and persistent cookies. Session cookies are erased when you close your browser. Persistent cookies remain on your device for a pre-defined period.

2. Cookies Used on Legal Nodes Website



Long story short: we use cookies to identify returning users, provide personalised advertisements, and to analyse our Website's performance.

Legal Nodes Website uses cookies to enable the work of our website (strictly necessary cookies), track our website traffic analytics (performance cookies), and provide you with personalised advertisements on the topics you showed interest in (targeting cookies).

Performance and targeting cookies are placed on your device by third-party providers on our behalf. Those providers, such as Google Analytics, Facebook or Hotjar, are engaged to provide us with analytics and access to the advertisement networks.

Strictly necessary cookies do not require user consent as they are always placed on your device by default.

For performance and targeting cookies, we will ask for your consent first. This is usually done through our cookie pop-up that is shown up the first time you visit the website.

The cookies we place are stored for the following period:

- Targeting cookies – 3 months from your last visit. However, there are some targeting cookies that are stored for a few seconds only or during your session. Cookies from YouTube are alive for 6 months;
- Performance cookies: the life of Google Analytics cookie is 2 years from your website visit. Certain other Google Analytics cookies that support its work are stored for a few seconds or as a session cookie

- Heatmap analytics (e.g., Hotjar) cookies are session cookies, which are deleted after your user session on the website.

3. Managing and Disabling Cookies in Your Browser



Long story short: it is up to you to manage your cookie settings or disable them at all.

You can manage and disable cookie settings at any time using Cookie Settings on the Website that are shown on our cookie pop-up. Furthermore, you may manage your cookie settings in your browser settings at any time.

Please keep in mind that simply disabling all cookies or all of our cookies in your browser settings may lead to certain sections or features of our Website not working. Therefore, we recommend using the Cookie Settings on our website instead of disabling all cookies in your web browser.

4. Google Analytics



Long story short: we use cookies stored on your computer or phone to analyse how our Website performs. You are free to disable these cookies.

Legal Nodes uses Google Analytics for analytical purposes using cookies stored on your terminal equipment. Google stores and uses acquired information.

For more detailed information on Google's privacy policy, please visit <https://policies.google.com/privacy>.

If you want to opt-out of being tracked by Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout>.

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